



GYDCA Association à but non lucratif
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Activity Report – GYDCA, Global Youth Dialogue among Civilizations Alliance

Time period: June 2024 – February 2025

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Since its founding, GYDCA has been highly active and continues to grow every day. Our focus has been on a range of missions, primarily promoting intercultural dialogue through organizing events that aim to raise awareness, mobilize, and open up new horizons and opportunities for young people. This report offers an overview of our activities over the past year.

I. GYDCA Objectives

Key objectives for 2024-2025:

- Build a local and international community that grows over time with our events.
- Establish strong partnerships with academic institutions, civil society, international organizations, and research institutes.
- Promote shared values through impactful events.
- Increase GYDCA's visibility through targeted events and communications.

II. Events Organized

1. Academic Seminar "Human Artistic Heritage in the Digital Creative Era: Protection, Inheritance and Development"

- **Date :** October 24th, 2024
- **Location :** UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description:**

This event brought together over fifty participants for an academic seminar focused on raising awareness of intangible cultural heritage preservation. The seminar provided greater visibility for the "Exhibition on the Mural Art of the Yongle Palace," featuring experts in cultural heritage conservation, particularly in the application of AI technology.

- **Results :**
 - Number of participants : 50+
 - Media Coverage: Featured in Chinese media outlets such as People's Daily and on the China Expo website.
 - Participant Feedback: Attendees gained in-depth insights into the use of AI and emerging technologies in preserving global cultural heritage.





2. Concert at UNESCO by the CNTO Chinese National Traditional Orchestra

- **Date** : October 29th, 2024
- **Location** : UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description**:

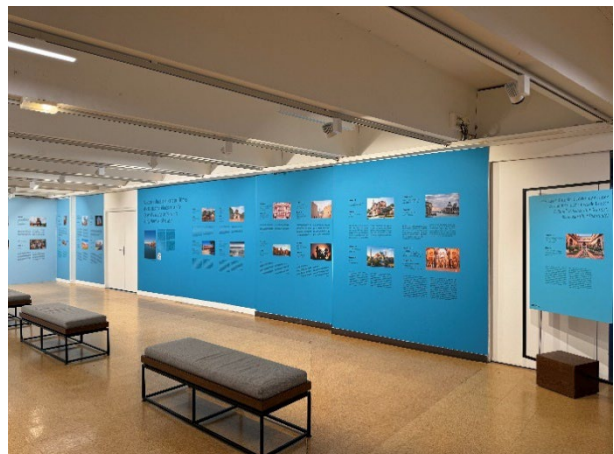
This event offered a rare opportunity for about 100 attendees to experience a performance by China's National Traditional Orchestra in France. The concert celebrated China's intangible cultural heritage, showcasing the country's rich musical traditions through ancient instruments performed by internationally renowned artists.

- **Results** :
 - Number of participants : 100
 - Impact: Highlighted Chinese intangible heritage and UNESCO through collaborations with influencers and the social media networks of prominent artists.





- **"Architecture, Monuments, and Urban Planning along the Silk Roads"**
- **Date :** December, 4th, 2024
- **Location :** UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description:** Raising awareness about the preservation of intangible cultural heritage worldwide and sharing expert knowledge on its conservation within an international framework.
- **Results:**
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3. "Prelude to the Spring Festival Gala"

- **Date** : January 24, 2025
- **Location** : Centre Pompidou, Place Georges Pompidou, 75004 Paris
- **Description**:

A major event at the Centre Pompidou designed to introduce the Lunar New Year culture, celebrated by much of Asia, to the youth of Paris. The event featured workshops such as discovering traditional Chinese clothing, making lion head cat masks for children, calligraphy lessons, and tasting pastries and tea. Professional guidance enriched the workshops and performances. The event opened with speeches from key figures, including China's Ambassador to France, Mr. Deng Li, UNESCO Director-General Ms. Audrey Azoulay, Deputy Director-General for Culture at UNESCO Mr. Ernesto Ottone, and the Director of the Centre Pompidou, Mr. Laurent Le Bon.

- **Results** :
 - Number of participants : 300+
 - Media Coverage: Featured by China Media Group (CMG) (link to publication available if possible).





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4. Salon des Artistes Français at Art Capital

- **Date** : February 18 – 22, 2025
- **Location** : Grand Palais, 75008 Paris
- **Description**:

At Art Capital, artists from 70 countries were featured at the Grand Palais, including a group of 30 Chinese artists. This prestigious event, attracting 50,000 visitors over five days at one of Paris' most iconic locations, provided a platform for young Chinese talents. Notably, our Chinese stand was the only one to showcase digital artworks created with Artificial Intelligence, a significant step forward for both the exhibition and the art world. Some of our artists traveled to Paris to interact directly with the French and international public. Several notable figures visited our stand, discovering the artworks as well as our association and upcoming forum, which has already generated significant interest.

- **Results** :
 - Showcase of 26 Chinese artists at a historic exhibition
 - Media Coverage: Featured by over 30 media outlets (both digital and print) in China and France
 - Increased exposure for the association among major institutions and art organizations
 - Strengthened relationship with the Salon des Artistes Français
 - Awards presented to Chinese artists by the SAF



5. Chinese Language Day at UNESCO's Headquarters

- **Date** : April, 17, 2025
- **Location** : UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description**: This exhibition, organized inside of UNESCO's headquarters aimed to bring light on Chinese Language and Calligraphy through arts. The event was co-organized by the Permanent Delegation of China to UNESCO, the Chinese National Commission for UNESCO, and the Center for Language Education and Cooperation of the Chinese Ministry of Education. This exhibition *"Blooming Flowers of Spring"* highlighted the visual and symbolic beauty of Chinese calligraphy through styles such as *zhuan*, *li*, and *cao*, featuring expressive works by contemporary masters like Guo Yicong and Zhang Lichen, alongside a special collaborative piece titled *"Spring at UNESCO Headquarters"*. **Audrey Azoulay, Director-General of UNESCO**, visited the exhibition and praised the richness of the artworks. In a video message, **Wu Yan, China's Vice Minister of Education**, emphasized that the Chinese language is both a national cultural treasure and a shared heritage of humanity. **Qu Xing, UNESCO Deputy Director-General**, noted that the Chinese language embodies a millennia-old civilization that contributes to global cultural diversity.
- **Results**:
 - Showcase of 30 paintings from 3 distinguished Chinese painters
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6. International Forum on Dialogue Between Civilizations and the Youth of the World

- **Date** : June 10, 2025
- **Location** : UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description**:
This conference aims to bring together young people from around the world who have led innovative actions, strengthening exchanges in areas such as education, culture, and innovation. The goal is to foster communication and understanding between youth, while contributing to the UNESCO-supported mission of dialogue between civilizations. Numerous speakers, including young leaders, experts, and actors from education, art, innovation, and other sectors, will participate. The event will focus on intercultural cooperation, highlighting the talents of global youth within a diverse international context.
- **Expected Results**:
 - Number of participants : 100
 - Facilitation of international dialogue and new cooperation opportunities
 - Promotion of innovative projects (awards to be presented)
 - Support for UNESCO's mission
 - Participation of international artists to highlight intangible cultures

III. Impacts and Results

All of our events have had a direct and measurable impact on our mission:

- **Awareness**: Through active participation from the GYDCA team, we were able to raise awareness about UNESCO's values among a broad audience.
- **Media Coverage**: Our events received attention in outlets such as CMG, People's Daily, and through social media platforms like LinkedIn and Instagram.

IV. Partnerships and Collaborations

In 2024, we formed key partnerships with businesses, institutions, and local organizations to organize our events:

- **Partners**: CMG, UNESCO, Centre Pompidou, Chinese National Traditional Orchestra (CNTO), Beijing Academy of Artificial Intelligence (BAII), Salon des Artistes Français (SAF), etc.
- **Media**: ChinaNews, Xinhua, World People, Journal Art de Chine, France Inter, Le Point, and more.

These partnerships have been essential to the success of our events and have helped us expand our network and audience.

V. Future Projections

In 2025, we plan to:

- Organize the Global Youth Dialogue among Civilizations Forum at UNESCO, one of our flagship projects.
- Continue producing high-quality events to achieve our goals.
- Develop new strategic partnerships with French, Asian, and other international entities.
- Enhance our communication by launching official GYDCA social media channels.

VI. Conclusion



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The launch of GYDCA has been marked by successful, high-quality events with significant positive outcomes. We've seen increased participation and strong impacts on our target audiences. We would like to thank all our partners, volunteers, donors, and participants for their continued support. We look forward to keep on working together in 2025.