

GYDCA

# **Activity Report Global Youth Dialogue among Civilizations Alliance**

**Time period: June 2024 – June 2025**

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# GYDCA

*“Since its founding, GYDCA has been highly active and continues to grow every day. Our focus has been on a range of missions, primarily promoting intercultural dialogue through organizing events that aim to raise awareness, mobilize, and open up new horizons and opportunities for as many young people as possible.”*

**GYDCA Secretary General LELEDY Elise**



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## GYDCA Objectives

### **Key objectives for 2024-2025:**

- Build a local and international community that grows over time with our events.
- Establish strong partnerships with academic institutions, civil society, international organizations, and research institutes.
- Promote our values through impactful events.
- Increase GYDCA's visibility through targeted events and communications.

## Our events

### 1. Academic Seminar "Human Artistic Heritage in the Digital Creative Era: Protection, Inheritance and Development"

- **Date :** October 24th, 2024
- **Location :** UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description:**  
This event brought together over fifty participants for an academic seminar focused on raising awareness of intangible cultural heritage preservation. The seminar provided greater visibility for the "Exhibition on the Mural Art of the Yongle Palace," featuring experts in cultural heritage conservation, particularly in the application of AI technology.
- **Results :**
  - Number of participants : 50+
  - Media Coverage: Featured in Chinese media outlets such as People's Daily and on the China Expo website.
  - Participants Feedback: Attendees gained in-depth insights into the use of AI and emerging technologies in preserving global cultural heritage.





## 2. Concert at UNESCO by the CNTO Chinese National Traditional Orchestra

- **Date :** October 29th, 2024
- **Location :** *UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris*
- **Description:**  
This event offered a rare opportunity for about 100 attendees to experience a performance by China's National Traditional Orchestra in France. The concert celebrated China's intangible cultural heritage, showcasing the country's rich musical traditions through ancient instruments performed by internationally renowned artists.
- **Results :**
  - Number of participants : 100
  - Impact: Highlighted Chinese intangible heritage and UNESCO through collaborations with influencers and the social media networks of prominent artists.
  - Increase of UNESCO's influence in China





### 3. Architecture, Monuments, and Urban Planning along the Silk Roads

- **Date** : December, 4th, 2024
- **Location** : UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description**: Raising awareness during a conference as well as an exhibition about the preservation of intangible cultural heritage worldwide and sharing expert knowledge on its conservation within an international framework.
- **Results**:
  - Number of participants : 50+
  - Presentation of Silk Road history and architecture by experts to the public
  - Publication of new book on Heritage and intercultural Exchanges



## 4. Prelude to the Spring Festival Gala

- **Date :** January 24, 2025
- **Location :** Centre Pompidou, Place Georges Pompidou, 75004 Paris

- **Description:**

A major event at the Centre Pompidou designed to introduce the Lunar New Year culture, celebrated by much of Asia, to the youth of Paris. The event featured workshops such as discovering traditional Chinese clothing, making lion head cat masks for children, calligraphy lessons, and tasting pastries and tea. Professional guidance enriched the workshops and performances. The event opened with speeches from key figures, including China's Ambassador to France, Mr. Deng Li, UNESCO Director-General Ms. Audrey Azoulay, Deputy Director-General for Culture at UNESCO Mr. Ernesto Ottone, and the Director of the Centre Pompidou, Mr. Laurent Le Bon.

- **Results :**

- Number of participants : 300+
- Media Coverage: Featured by China Media Group





## 5. Salon des Artistes Français at Art Capital

- **Date** : February 18 – 22, 2025
- **Location** : *Grand Palais, 75008 Paris*
- **Description**:  
At Art Capital, artists from 70 countries were featured at the Grand Palais, including a group of 30 Chinese artists. This prestigious event, attracting 50,000 visitors over five days at one of Paris' most iconic locations, provided a platform for young Chinese talents. Notably, our Chinese stand was the only one to showcase digital artworks created with Artificial Intelligence, a significant step forward for both the exhibition and the art world. Some of our artists traveled to Paris to interact directly with the French and international public. Several notable figures visited our stand, discovering the artworks as well as our association and upcoming forum, which has already generated significant interest.
- **Results** :
  - Showcase of 26 Chinese artists at a historic exhibition
  - Media Coverage: Featured by over 30 media outlets (both digital and print) in China and France
  - Increased exposure for the association among major institutions and art organizations
  - Strengthened relationship with the Salon des Artistes Français
  - Awards granted to Chinese artists by the SAF



## 6. Chinese Language Day at UNESCO's Headquarters

- **Date** : April, 17, 2025
- **Location** : *UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris*
- **Description**: This exhibition, organized inside of UNESCO's headquarters aimed to bring light on Chinese Language and Calligraphy through arts. The event was co-organized by the Permanent Delegation of China to UNESCO, the Chinese National Commission for UNESCO, and the Center for Language Education and Cooperation of the Chinese Ministry of Education. This exhibition "*Blooming Flowers of Spring*" highlighted the visual and symbolic beauty of Chinese calligraphy, featuring expressive works, alongside a special collaborative piece titled "*Spring at UNESCO Headquarters*". **Audrey Azoulay, Director-General of UNESCO**, visited the exhibition and praised the richness of the artworks. In a video message, **Wu Yan, China's Vice Minister of Education**, emphasized that the Chinese language is both a national cultural treasure and a shared heritage of humanity. **Qu Xing, UNESCO Deputy Director-General**, noted that the Chinese language embodies a millennia-old civilization that contributes to global cultural diversity.
- **Results** :
  - Showcase of 30 paintings from 3 distinguished Chinese painters
  - Strengthening of China-UNESCO relations
  - Numerous Chinese Media attendance





## 7. Taste of China

- **Date :** May 27, 2025
- **Location :** UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description:**

This event's goal was to allow people from UNESCO's headquarters as well as outsiders to discover the Chinese culture through different exposition booths. Chinese tea as well as food, VR experience, broderie, intangible heritage products were displayed. Attendance wise, we were delighted to see so many people interested in our event. Organizing events like this, directly at the UNESCO's Headquarter is the optimal opportunity since a lot of people can access it. As for the opening ceremony, Mr. Raffarin, former France Prime Minister gave a speech as well as Mr. Lazare, Director of UNESCO's World Heritage.

- **Results:**
  - Number of participants : 1000
  - Display of several chinese cultural heritage objects
  - Former French Prime minister and UNESCO's speech and support





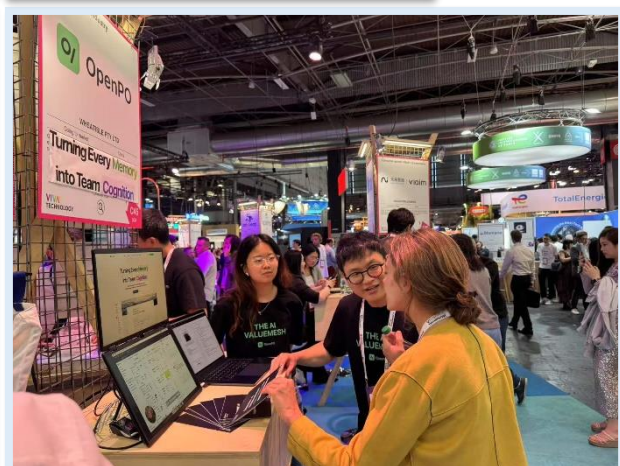
## 8. International Day for Dialogue among Civilizations “Youth Dialogue on the future along the silk roads”

- **Date :** June 5, 2025
- **Location :** UNESCO Headquarters, 7 Place de Fontenoy, 75007 Paris
- **Description:**  
This event gathered a panel of ambassadors and UNESCO’s officials working together on the subject of Youth Dialogue among the Silk Roads. Mrs. Lidia Arthur Brito, Deputy Directorate-General for Social and Human Sciences supported our event as well as a total of 9 ambassadors who gave a speech, Ambassador of Italy to UNESCO, Ambassador of Sri Lanka to UNESCO, Ambassador of Saudi Arabia to UNESCO, Ambassador Extraordinary of Ethiopia to UNESCO, Ambassador of Kazakhstan to UNESCO, H.E. Ambassador of Oman to UNESCO, Ambassador of Azerbaijan to UNESCO, Ambassador of Brazil to UNESCO, Ambassador of Uzbekistan to UNESCO.
- **Results:**
  - Number of participants : 400+
  - Facilitation of international dialogue and new cooperation opportunities
  - Promotion of innovative projects (awards to be presented)
  - Support for UNESCO’s mission
  - Participation of international artists to highlight intangible cultures (Langlang)



## 9. Vivatech 2025, Innovation Corner

- **Date :** June 11-14, 2025
- **Location :** 1 Pl. de la Porte de Versailles, 75015 Paris
- **Description:**  
Viva Technology is an annual event dedicated to technological innovation and start-ups. For the 2025 edition of the event, GYDCA enabled six Chinese start-ups to exhibit and gain significant visibility thanks to the presence of numerous prestigious guests at VivaTech. Our teams worked actively to provide opportunities and a communication platform for our start-ups, notably by presenting their products to French ministers attending the event. Among them were Clara Chappaz, Minister in charge of Artificial Intelligence and Digital Affairs; Véronique Louwagie, Minister in charge of Trade, Crafts, and Small and Medium Enterprises; and Nathalie Delattre, Minister in charge of Tourism.
- **Results:**
  - Improvement of technological cooperation in a global context
  - Showcasing of 6 startups within the global Vivatech ecosystem: Viaim, Hicool, Rino.ai, OpenPo, Stonedrum, Leion to the public and officials





## 10. Climate Challenge for the UN Green and Digital Innovation Cooperation Project

- **Date :** June 26, 2025
- **Location :** 112 Rue du Faubourg Saint-Honoré, 75008 Paris
- **Description:**  
The Climate Challenge is an event aimed at enabling a European startup to win €100,000 in funding, along with opportunities for collaboration with China, all in the spirit of protecting the climate and the environment. The event took place under the auspices of the United Nations Development Program (UNDP) and the Green and Digital Innovation Cooperation Project (GDIP). French, Belgian, and Swiss startups presented their climate tech innovations before a delegation from Hainan province, a region actively committed to environmental conservation.
- **Results:**
  - Number of participants: 15+ startups and total of 100+
  - Unlocking of fundings for projects aiming to protect the environment
  - Wide collaboration opportunities for European startups to enter the Chine market
  - Signing of official collaboration acts between startups and the Hainan province







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## Impacts and Results

All of our events have had a direct and measurable impact on our mission:

- **Awareness:** Through active participation from the GYDCA team, we were able to raise awareness about UNESCO's values among a broad audience.
- **Media Coverage:** Our events received attention in outlets such as CMG, People's Daily, and through social media platforms like LinkedIn and Instagram.

## Partnerships and Collaborations

From 2014 to 2015, we formed key partnerships with businesses, institutions, and local organizations to organize our events:

- **Partners :** CMG, UNESCO, Centre Pompidou, UCA, Programme des Routes de la Soie de l'UNESCO, Chinese National Traditional Orchestra (CNTO), Beijing Academy of Artificial Intelligence (BAII), Salon des Artistes Français (SAF), Vivatechnology, Marie de Paris, Maisons des artistes, Fondation Taylor, CCI, Chambre de Commerce, Choose Paris Region etc.
- **Media :** France Inter, Le Point, Air de Paris, France Télévision, RFI, Phenix TV, ChinaNews, Xinhua, World People, Journal Art de Chine, and more.

These partnerships have been essential to the success of our events and have helped us expand our network and audience.

## Future Projections

In 2025, we plan to:

- Make the Global Youth Dialogue among Civilizations Forum at UNESCO, one of our flagship and yearly projects.
- Continue producing high-quality events to spread culture and dialogue.
- Develop new strategic partnerships with French, Asian, and other international entities.
- Enhance our communication by launching official GYDCA social media channels.



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## Conclusion

The launch of GYDCA has been marked by successful, high-quality events with significant positive outcomes. We've seen increased participation and strong impacts on our target audiences. We would like to thank all our partners, volunteers, and participants for their continued support. We look forward to keep on working together in the following years.

